

AD RATES & SPECS

Print Packages

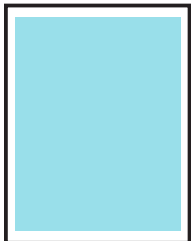
MONITOR ON PSYCHOLOGY

	LINE AD \$260 +\$3.15/word Reach engaged candidates through print and online exposure.	LINE AD PLUS \$720 +\$3.15/word Job highlighted online and in APA member email.	DISPLAY AD based on size Showcase your open position(s) using logos and images.
PRINT			
PRINT JOB AD One time black and white print ad	✓	✓	✓
BOX AND LOGO Standout with graphics			✓
ONLINE			
ONLINE JOB POSTING Exposure on PsycCareers.com	30 days	30 days	60 days
RESUME DATABASE Unlimited access	✓	✓	✓
EMAIL TO APA MEMBERS Job emailed to more than 100,000 psychologists		✓	✓
FEATURED STATUS Highlighted job pinned to the top of search results		✓	✓

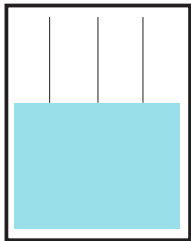
2023 DEADLINES

ISSUE MONTH	MATERIALS DEADLINE
JAN/FEB	NOV 15
MAR	JAN 18
APR/MAY	FEB 15
JUN	APR 19
JUL/AUG	MAY 19
SEP	JUL 19
OCT	AUG 15
NOV/DEC	SEP 19
JAN/FEB	NOV 14

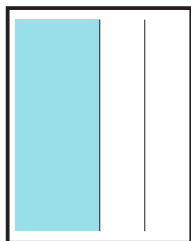
DISPLAY AD SIZES



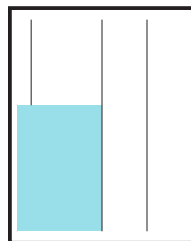
Full page: \$7,940
Word count:
801-1,000
6.87" X 9"



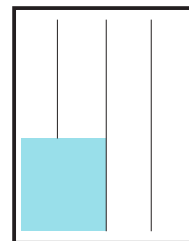
2/3 page: \$5,295
Word count: 601-800
Horizontal: 6.87" X 5.5"
Vertical: 5.12" X 8"



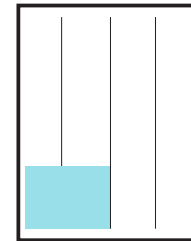
1/2 page: \$3,970
Word count: 401-600
Horizontal: 6.87" X 4.5"
Vertical: 3.37" X 9"



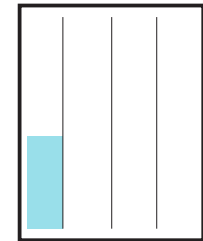
1/3 page: \$2,645
Word count: 301-400
Horizontal: 5.12" X 4"
Vertical: 3.37" X 6"



1/4 page: \$1,985
Word count: 201-300
Horizontal: 3.37" X 4.5"
Vertical: 1.62" X 9"



1/6 page: \$1,325
Word count: 101-200
Horizontal: 3.37" X 3"
Vertical: 1.62" X 6"



1/8 page: \$995
Word count: up to 100
1.62" X 4.5"